Introduction

As a leading social development organization of Odisha, Ruchika is working for the development of slum and street children since 1985 in Bhubaneswar. Its focus is the children living in and around the railway stations, slums and streets. Ruchika is striving hard for their education, health and hygiene, water and sanitation and vocational training to ‘mainstream’ them in the society and empower them to fight for their right. The ideology and overwhelming credo is "if the child cannot come to the school then the school must go to the child".

Since last 33 years, Ruchika is running non-formal Railway Platform Schools, Creches, Balwadi Centres (Play School), Remedial Education Centres in more than 100 slums of Bhubaneswar. Every day we are touching around 3000 slum children and around 10000 families indirectly through our projects. Ruchika has done extensive works in the field of child rights and child protection such as 24 hours telephonic outreach emergency services for children in distress (Child-Line) and open shelter for the children in need of care and protection. Besides, Ruchika also works for the children with disabilities and skill development trainings to the unemployed youths and providing placements to the trainees.

A brief account of Ruchika’s activities and success stories is given below:

From Platforms to Schools:

In the year 1985, the concept of a non-formal school on railway platform was initiated by the Founder Secretary of Ruchika, Late Mrs. Inderjit Khurana at Bhubaneswar Railway Station for the children wandering, rag picking and begging in platform. The goal of the famous “Railway Platform School” was to reach out to the children in and around railway platforms and give them joyful and functional education along with supplementary nutrition and awareness on health, hygiene and cleanliness. After completion of basic education, mainstream them into nearby formal schools. This year, 2017-18, we have three Platform Schools at Puri, Cuttack and Kendrapara Road. Some other schools are closed due to renovation and construction works in platforms.

Every Child has a right to Education: (BPCL)

With the support of Bharat Petroleum Corporation Ltd., Ruchika intervenes in 20 selected slum of Bhubaneswar with innovative education program. The objective is to create a sustainable community model to empower the community to demand quality education. In the process, different activities are carried out with slum children, community, school teachers and education officers.
Universal enrollment, retention in school through counseling, and enhancement of academic proficiency, re-union with school are some of the activities done with the children, where as community mobilization, family counseling, formation of education committees and empowering the community for greater involvement in education system etc. are worked out with the community where as different sensitization programs are conducted with the school teachers and education officers to achieve true spirit of Right to Education Act.

During this year, 497 slum children with low academic proficiency have been covered through Remedial education program and by the end of the year, on an average they have secured 67 % aggregate in core subjects like English, Math and Odia. In all these core subjects they have completed all identified competencies with 85 % marks in the centers. The average attendance of the children of intervention slums have increased to 76 %. A total 98.6 % children have been enrolled in neighborhood schools.

The Organisation emphasized on learning of children through Friendship. Friendship education strategy has been proved as an effective strategy to bring forth a radical change in the children’s proficiency. In this strategy learning is considered as a process of development of human potential, which means the role of a teacher, is to only facilitate growth. The friendship learning strategy is based on the following principles and truths.

In the last evaluation conducted by PS consultants of the project, it is observed that the learning standard of students have increased drastically. A comparative data of base line and midterm evaluation in English language is given as under.

Kiran – A Sports Girl

Kiran, a 14 years old girl of Nayagarh Basti (Slum) is a child living a life of abject poverty. Her father is working as a daily labour. Education was a distant dream. Though her name in government school, she was almost dropped out and was engaged in household chores. Identified by the Remedial teacher of BPCL Sikshya Centre, she was enrolled in Remedial Centre. This made her encouraged to go to school regularly and participated in different co-curricular activities. With her commitment to education and other school activities, Ruchika is proud of her. In the painting competition organized in the Kidz Carnival she stood first and in the Jana Jati Krida organized by Govt. of Odisha she was awarded with First prize in High Jump and First in 100 Mtrs. Sprint.

Learning for Empowerment: (Reliance)

In response to the growing rate of drop outs from the formal school system and to address the vulnerability of slum girls, Ruchika started intervention progaramme in 20 slums with the support of Reliance Infrastructure Ltd. The project focuses on empowering the slum girls with education support and creating an assertive community to
demand quality education for children. A total number of 489 students (225 boys and 264 girls) admitted in the Remedial Education centers against proposed 400 students.

Creating interest among the children who are lagging behind and the children having low academic proficiency is the motto of the multiple methodology being adopted in the centers. Low proficient students are pushed up to progress at part with their peers.

The learning Competencies have been identified in three core subjects and worksheets are designed to help educators develop proficiencies. The teachers and students together identify different competencies and sub competencies in each subject and the teachers work with the pupils to acquire proficiency in each competency.

40 selected adolescent girls and 20 teachers from all 20 intervention slums participated this master training program. The girls were imparted training on Menstrual Hygiene, Reproductive Health.

**Laxmipriya wins struggle against abandonment & deprivation:**

Life of Laxmipriya went through a series of somber tribulations since her babyhood. When she was in her mother’s lap, her father deserted her and her mother. He married to another woman and left that place. Her mother had no option but to start domestic work in some families and tried to look after her baby. The whole day Lamipriya was almost left unattended when her mother was working at other’s house just to arrange two square meals a day. It was really a difficult time for the baby and her mother.

When Laxmipriya grown up she was sent to school. But without care and support in the family she was frequently dropped out of school. Nobody was there to help her to do home tasks given in the school. It was making her humiliated in the school for which she got dropped out. However she was sometimes coming to school just to continue her education.

When Reliance Infar’s CSR program was initiated in her slum, Laxmipriya was identified as a needy child. At that time she was promoted to Class – V. The teacher put some extra effort which helped Laxmipriya to be blossomed. She quickly picked up her study with the support of the Remedial Teacher. This year she stood First in her Class in BJB Nagar UP School. Proudly says Laxmipriya, “It is my Remedial Teacher of Reliance Infrastructure program who brought me to so height. Now sky is my limit. I want to study hard and get a good job and look after my deserted mother. I will surely bring smile to my mother’s face”. This was only possible because of the support of Reliance Infrastructure to the slum children.
Empowerment of girls through Remedial Education (AdoptionsCentrum)

Supported by Adoptions Centrum, a Swedish organisation, Ruchika implements an intervention program viz. “Empowerment of marginalized slum girls and reduction of vulnerability through remedial education and life skill support” in 10 slums of Bhubaneswar. Early diagnosis of academic deficiency, planning of learning remedies, focus of enrollment of retention of marginalized girls in the school, empowerment of adolescent girls, introduction of gender justice, making a clean and green city are some of the program components being introduced in the slums. By the end of the year, a total number of 197 of which 113 girls from targeted slums have been identified with academic deficiency and have enhanced their proficiency to a greater extent. 97 % children in the slums have been enrolled and most importantly the average attendance of the slum children increased to 76%.

130 girls in the age group of 13 to 19 years have formed 10 Balika Mandols who are empowered with health education and are mobilized to ensure their rights. A group of 40 girls have been taught Martial art and self defense skills so that they can create a safety environment for themselves and for other girls.

The adolescent girls organized a month long hand wash campaign and clean Basti campaign in the month of March 2018. The program was conducted in all 10 intervention slums. 20 adolescent girls are taught craft work who has adopted the work as a supplementary earning for the family.

Success Story: Stop Child Marriage

It was observed by the Mahaveer Balika Mandol at Mahiveer Basti (slum) that, one of their friends viz. Anuradha (not real name) 14 years is not attending remedial classes. Though the teacher visited her family, her mother informed her that Anuradha would not go to the centre as she is preparing at home for her forth coming exam. But her friends did not believe her mother. They all visited her home and found out that her parents are preparing to solemnize her marriage at this young age. To avoid commotion, they do not allow Anupama to go out of the home. The Balika Mandol members started counselling her parents and made several visits to her home. They explained them about the consequence of child marriage and how it affects the child’s health and emotion. But they were not successful to convince the parents.
Failing in counselling they reported to Bhubaneswar Childline seeking immediate action. Childline, intervened into the matter and tried to counsel the parents. When parents were found adamant, they threatened them of the dire consequence of legal action if they go ahead for solemnising her marriage. They also threatened the groom not to proceed for the marriage. The girls of the Mahaveer Balika Mandol also visited every day to their home to put pressure on the parents. Eventually the marriage was stopped and the Anuradha continued her education. After that no incident of child marriage in that slum has been noticed.

**Taking Play School to the Community - RUCHIKA PLAY SCHOOL**

Ruchika believes that the best way to predict the future of a child is to help him create it. We cannot teach the children anything, we can only make them think and discover themselves. Hence Ruchika endeavors to help the young children at the right age to enable them to discover themselves and discover their immediate environment through its Play School Program. The program targets to the slum children in the age group of 3 to 6 years of age with preschool education and early childhood care with the help of parents. The program was started as a self sustained initiative which runs with the support of parents. The parents pay for their toddlers with pride to learn in the Play school. Starting from pre-language and pre-number concept, the Play school imparts learning English and Odia language, numbers, environment studies, social behavior. Different methods of teaching are used to make the toddlers for their cognitive development, development of eye-hand coordination, fine motor development and larger motor development etc. Play is also introduced to make the program holistic model for the children.

At present 12 such Play schools are running at 12 slums of Bhubaneswar for the integral development of young children. In addition to imparting pre-school education the teachers counsel the parents as well as the community to keep on advancing opportunity to their children to grow fullest. It is observed that the parents who were putting their elder children into work force at an early age are trying to put their young children in English Medium schools and keeping aside a budget for the education of their children. Hence the program has brought about a change attitude of the community as a whole.

**Success Story - I feel pride to educate my daughter:**

Sahadv was a student of Ruchika Non-Formal Education centre of Bharatpur when he was young. Of course acute poverty in the family compelled him to be dropped out from primary school. He was engaged in the labour force at such an young age. His dream to be a teacher was left unfulfilled. But the aspiration remained with him which reflects now when he has his family which blessed with a daughter viz. Sonali. Poverty and
deprivation does not tremble his dream. He keeps aside a part of his earning for his daughter’s education. He desires to educate her in an English Medium school. Presently Sonali studies in Upper KG grade and aspire to be a teacher in future. She is found to be very smart, energetic and assertive and wants to fulfill the dream of her father. I feel proud to educate my daughter in Ruchika Play school which imparts education like an English Medium Preschool—soberly says Sahadev.

Science on Wheels – for Annual Report

Ruchika promotes interest of students in the subject of science and tries to develop a scientific attitude and outlook among them. It would help extend immensely the limits of their curiosity. They would be taught how science has been of the greatest help and benefit us in a variety of way. The mobile science centre would create awareness about the role of Science and Technology as a major instrument for achieving goals of self-reliance and socio-economic development. The Science on Wheels, a mobile science centre visits all intervention slums of Bhubaneswar and reaches out to the children every day and impart knowledge, skill and idea on improved technology which they use in their everyday life.

Science is often hard to do in a non-formal school setting in the slums. It requires a lot of prohibitively expensive equipment and reagents that schools cannot afford or maintain. This problem is solved by bringing the science lab to the slums in the form of a lab-on-a-bus. This allows slum children/students (and the wider public) to experience the application of science rather than just the memorization boring facts and figures.

The project was started in April 2017, supported by Kalinga Foundation Trust and was formally inaugurated by Sri B.B. Yadav, the Commissioner Cum Secretary, Deptt. of Science and Technology, Govt. of Odisha. It has visit 57 slums and 12 government schools and covered 3951 students during the year.

During the year many of the slum children from different Remedial Education Centres participated in district and state level Science Exhibition and have awared prized.

On 14.10.2017 Dr. APJ Kalam’s Birth day was observed as the “Students Day” at Ruchika by the project at Ruchika premises. More than 300 children from different slum pockets participated in the program. A missile show was also organised by the student on the
occasion for the public awareness on the contribution of Dr. Kalam. Students spoke on the involvement and contribution to Dr. Kalam to Science and technology. Eminent writer, scientist were invited and they spoke to the audience on Dr. APJ Kalam.

**Success Story : Ashis- An Aspirant Scientist**

Ashis a 14 years old boy of Saliasahi slum who is able to break the barrier of deprivation with his passion for life and strong aspiration to progress. Recently he was awarded for his Science Model being exhibited in a State level Science Exhibition of Kalinga Foundation Trust.

Some years gone by, Ashish was not even able to think of completing his primary education. Growing up in a family home – a room made of sheets of tin and plastic in the Saliasahi slum. He used to have to wait in line for hours for water and leaking roofs were the least of his family problem. He went to a nearby government school where most of his friends had an alcoholic father or faced domestic violence. All his family members including his father, mother and himself work in a small grocery shop cabin placed at the middle of the slum for just two square meals a day. Education was a distant dream for Ashis. The acute poverty and deprivation in the family was about to push him through a life of a child labour. Being a student of the Remedial Education centre she was inspired by the Science teacher of Science on Wheel. His performance in the school was rapidly grown.

“I would not allow my country to be ruined for a drop of water in future. I will create a most effective mechanism for optimal use of every drop of rain water so that no one will suffer from the scarcity of water. This model is (showing his science model) just a snapshot of my dream project which will put the mechanism in place to use the rain water to make electricity, prepare kitchen garden, channelize the water for agriculture, use it for toilet and washing of dishes and discharging the balance water to ground to enrich ground water source and make to ready to be used for drinking water” – says Ashis, the aspirant little Scientist.

Now Ashis study in Class–VIII and works as a role model at Salia Sahi, Bajpayee Nagar slum, put all his effort to counsel his friends to go to school. He says “Education can only bring a change in our slum”

**My School – A School Intervention to Increase Attendance**

The time has arrived; government has started giving importance to the Ruchika’s innovative methodology and community mobilization approach. In her letter, the Block Education Officer, Bhubaneswar has requested Ruchika to take necessary step in 19 primary schools to improve attendance of the children especially on Saturdays. In addition she also has requested to impart training to the teachers on the innovative methodologies. In response, Ruchika has planned and implemented My School- a school intervention program in the identified government schools
in Bhubaneswar. As part of the program, a team of supervisors visited the targeted schools and studied the quality issues and other impediments that obstruct attendance of the children. Then a strategic plan was prepared and they conducted special activity classes for the children on Saturdays. During the activity the children were engaged in clay work, paper work and other activities which encouraged them to attend the school. Secondly they also visited the community and counseled the parents and gradually the parent understood the value of education. Gradually the attendance of the children is increasing.

**Clean and Green Bhubaneswar**

Smart city Bhubaneswar need to maintain its elegance if all the people are educated and work for this. Ruchika has introduced a campaign viz. Clean and Green Bhubaneswar this year in 50 slums. The adolescent girls in 50 slums have been educated who have formed groups and are trying to keep Bhubaneswar clean and green.

The girls clean keep their slums clean and teach the community how to maintain cleanliness. Swachha Bharat is no more a statement or a program. It has become a movement in the slum. Supported by three donor agencies like Bhart Petroleum Pvt. Ltd., Adoptions Centrum and Reliance Infrastructure, the slum adolescent girls have started this movement.

As part of Green City program, the adolescent girls have prepared nurseries at different slums and growing fruit saplings like drumstick and papaya and distribute to all the families and ensure that they plant the same. In addition they also have developed saplings of forest trees and distribute the same to the community. A group of girls are visiting all the communities and inspects if the saplings are growing or not and give advices how to look after the trees.

**Inclusive Education Program for the Children with Disability:**

From 2004 Ruchika started the Inclusive Education Program (IEP) with the support of the Belgian non-profit organization VZW-Ruchika Thomas Voor India. Owing to lack of knowledge, educational access and technology, slum children with disability were initially treated as unwanted and segregated from other children. Later their education was carried out in special schools. In recent times, due to our intervention and mass awareness meetings, door to door counselling, there has been a shift towards having children with disabilities attend the same schools and attitude of parents are changed towards the CwD. This year 227 children from 19 slums are provided with different services. Details are given below:
<table>
<thead>
<tr>
<th>SL NO</th>
<th>Type of service provided</th>
<th>Total No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RBSK check up</td>
<td>31</td>
</tr>
<tr>
<td>2</td>
<td>Nutrition provided</td>
<td>26</td>
</tr>
<tr>
<td>3</td>
<td>Wheel chair provided</td>
<td>13</td>
</tr>
<tr>
<td>4</td>
<td>Pension provided</td>
<td>8</td>
</tr>
<tr>
<td>5</td>
<td>Certificate provided</td>
<td>10</td>
</tr>
<tr>
<td>6</td>
<td>Aadhaar card provided</td>
<td>43</td>
</tr>
<tr>
<td>7</td>
<td>Insurance Applied</td>
<td>12</td>
</tr>
<tr>
<td>8</td>
<td>Physiotherapy</td>
<td>59</td>
</tr>
<tr>
<td>9</td>
<td>Outing for children</td>
<td>2</td>
</tr>
<tr>
<td>10</td>
<td>Check up at DRC</td>
<td>15</td>
</tr>
<tr>
<td>11</td>
<td>Incrimination bed</td>
<td>1</td>
</tr>
<tr>
<td>12</td>
<td>Special bed</td>
<td>1</td>
</tr>
<tr>
<td>13</td>
<td>Children contact with VRCH</td>
<td>3</td>
</tr>
<tr>
<td>14</td>
<td>Children passed 10th Board Exam.</td>
<td>2</td>
</tr>
<tr>
<td>15</td>
<td>Children at govt school/ Aanganwadi</td>
<td>34</td>
</tr>
<tr>
<td>16</td>
<td>Having certificate</td>
<td>41</td>
</tr>
<tr>
<td>17</td>
<td>Getting pension</td>
<td>30</td>
</tr>
<tr>
<td>18</td>
<td>Escort allowance from school</td>
<td>19</td>
</tr>
<tr>
<td>19</td>
<td>Celebration of Disable Day</td>
<td>1</td>
</tr>
</tbody>
</table>

**Case Study - Subhalaxmi become ‘subha’ for others:**

Subhalaxmi (not her real name) is around 6 year old girl. She belongs to a very poor family. Her father is a daily laborer and mother is a housewife. The child has also a step mother. When the child was born at that time she was affected with Cerebral Palsy. Due to poor financially condition it was not possible for her parents to provide health care support. When the Inclusive Education team of Ruchika got information about the child, it reached to her. But due to blind believe of parents they did not allow us at first to treat the child. But, after several counseling sessions with parents they realized the benefit of physiotherapy session. Fortunately, after regular exercise the child is able to sit on wheel chair. Her mother is also taking care of her properly. We have also conducted awareness meetings in the slum on CP children and sensitize people to take care of such children. Now the child has taken admission in the nearby formal school and studying in Class-I. She is attending the class regularly.

**Reaching out to Children in Crisis: (CHILDLINE)**

Childline is the India’s only and most widespread Children's phone emergency outreach service (1098) for children in need of care and protection. Started in 2000, Bhubaneswar Childline has been intervening with more than 1000 children every year and links them long term rehabilitation. It provides emergency services to the children like rescue, counselling, shelter service, clothes, medical help, food, education, restoration and legal service. In
addition to rescue and rehabilitation, it reaches out to different stakeholders and service providers of children and educates them to give first priority to a child. Promotion and protection of child rights, involvement of children in the decision making process, creating public awareness on child protection issues, implementation of child related laws and creating a child-friendly society are some of the activities of Childline.

This year Childline conducted sensitization meetings with Police, Anganwadi workers, ASHA karmis, school children and slum adolescent girls on the services available at Childline. Attempt to make Bhubaneswar a Child beggar Free City, participating with Police in the missing children rescue operation and participation in the joint rescue operation of OPEPA are some of the important programs that highlighted Childline service.

During Asian games which was organised in Bhubaneswar, Childline organised special campaign to make Bhubaneswar a Child Beggar free city. It took the help of the other Childline organisations and other NGO and Police and conducted a series of Child Beggar rescue operation. 23 child beggars were rescued during that time. FIRs were filed in police station u/s 76, JJ Act. Put up posters, hoardings and banners in the traffic posts. Sensitized traffic police and general police. As a result in a span of a month time, no child beggar was seen in the city.

Details of intervention during 2017-18 is given as under:

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Types of Call</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Medical help</td>
<td>11</td>
</tr>
<tr>
<td>2</td>
<td>Shelter</td>
<td>193</td>
</tr>
<tr>
<td>3</td>
<td>Restoration</td>
<td>692</td>
</tr>
<tr>
<td>4</td>
<td>Rescue</td>
<td>150</td>
</tr>
<tr>
<td>5</td>
<td>Referred by another childline</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>Sponsorship</td>
<td>31</td>
</tr>
<tr>
<td>7</td>
<td>Child lost</td>
<td>3</td>
</tr>
<tr>
<td>8</td>
<td>Parents asking help</td>
<td>21</td>
</tr>
<tr>
<td>9</td>
<td>Emotional support and Guidance</td>
<td>76</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>1182</td>
</tr>
</tbody>
</table>

Sikha resumed her study:

That a minor girl viz. Sikha (not real name) aged about 17 years lives with her mother after the death of her father. She was sexually abused by one of the neighbours and his friend for last several years who also were blackmailing Sikha by taking her secret video. They were threatening her to make it viral in social medial if she discloses the fact in public. She was also beaten badly by these accused. The situation was so critical, she could not continue her
study. The innocent child maintained silence and tolerated all the physical and emotional pain and sufferings.

When she knew about Childline service, she reached at the Childline centre with the help of another NGO and begged support. After counselling Childline immediately took action and filed a case in the Tamando Police Station and the accused were arrested in 24 hours time. The child was provided her with counselling for trauma management and emotional stability and counselled her mother. Presently Sikha live with her mother happily and goes to college.

**Women and Child Desk at Railway Station:**

A dream project of the founder Secretary, Mrs. Inderjit Khurana, the Women and Child Desk of East Coast Railway was founded on 20.3.2018 with the help of East Cost Railway. The project was initiated as an urgent need to work out scalable models which demonstrate how railway station can become safe for children. It is observed that more than 10 children are trafficked through Bhubaneswar Railway Station by organized traffickers. The traffickers promise daily/monthly wages to parents of young children and transport them to big cities where they are often treated as commodities. Families in dire financial conditions are often approached by traffickers with an offer to buy their children and with no other escape from their pitiful conditions, parents comply.

The Women and Child Desk is operated and monitored by Ruchika Childline who has manned the program. The Railway authorities has also provided a special Kiosko at Platform No. 1 where the children are counselled after rescue and then they are produced before the Child Welfare Committee through Childline and eventually they are restored/rehabilitated to family as per the order of CWC, Khordha.

During March 2018 after initiation of the desk, a total number of 21 children have been rescued with the help of Railway Protection Force and Govt. Rly. Police and all of them have been restored to their families in due legal process after investigation and counselling.

**Success Story:**

On 20.3.2018 the team of Women and Child Desk rescued three minor girls and two boys from Bhubaneswar Railway Station with the help of RPF. The girls were found missing from their home and boys were also found run away from home from different parts of Odisha. They were provided with immediate counseling and their parents were contacted.
With the order of CWC, Khordha, all the five children were restored to their respective families. And the parents were also counseled before handing over.

**Open Shelter for the children in need of Care & Protection:**

This project “Open Shelter” is for the children living in the streets and in vulnerable condition such as begging, working, rag picking, street performers etc. and orphans, deserted, trafficked, run away from homes and others are rescued by Police, Childline or any individual are the beneficiaries of this Open Shelter founded by the W&CD, Govt of Odisha. They were counselled and provided with food, cloth, shelter, health care, recreational activities and bridge course education till they are repatriated to parents or rehabilitated to any other Child Care Institutions by the order of Child Welfare Committee, Khordha. This year, 2017-18, the following activities were done in the Open Shelter:

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Types of Services given</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Number of children admitted</td>
<td>643</td>
</tr>
<tr>
<td>2</td>
<td>Total children disposed:</td>
<td>615</td>
</tr>
<tr>
<td>a.</td>
<td>Handed over to parents</td>
<td>436</td>
</tr>
<tr>
<td>b.</td>
<td>Handed over to Police</td>
<td>43</td>
</tr>
<tr>
<td>c.</td>
<td>Referred to other CCW/ Childlin</td>
<td>42</td>
</tr>
<tr>
<td>d.</td>
<td>Referred to other CCI</td>
<td>76</td>
</tr>
<tr>
<td>e.</td>
<td>Referred to other DCPU</td>
<td>17</td>
</tr>
<tr>
<td>f.</td>
<td>Run-away</td>
<td>01</td>
</tr>
</tbody>
</table>

**Case Study:**

Budhia Sahoo (not his real name) is around 8 years old boy rescued by our Childline members. By the order of CWC, Budhia was residing in our Open Shelter. While counseling him, we came to know that he is from Retang, Khurdha and his biological father is dead. Her mother came to Bhubaneswar with him and his two sisters and started begging. After some days, her mother married to an another beggar called Sukura (not his real name) and all lived in the polythene shed under the over-bridge of Punama Gate, which is Sukura’s house. It was a very tiny place, so in the night, parents sleep inside the hut and children are outside the hut. Budhia’s elder sister Puni (not her real name) was an adolescent and there was a risk of sexual abuse to her, while sleeping outside the hut. Both the parents also engaged them in begging and if they didn’t go for begging they were beaten mercilessly. One kind-hearted person telephoned Childline about it and we rescued the children.

After producing the child in CWC, it was decided that they will get a permanent shelter where they can get education, health facilities and a safe environment. Finally, they were rehabilitated at Srima Ananda Ashram and now they are attending school. Budhia is studying in Class-IV now and we found that he doing well in his studies.
Vocational Training/ Skill Development Education:

Skill development education/vocational training is an weapon to ‘mainstream’ the unemployed youths of the slums, especially women folk. Ruchika also finds skill with education is more essential for them to live life with dignity. It finds that the unemployed, unskilled youths wondering in slums are engaged in unfair ways of life. They were called for, counseled and provided with market demanded skills and functional literacy. Ruchika runs tailoring, beauty therapy, mobile repairing and hotel utility training to the youths.

Details of the training and rehabilitation are given below:

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Course</th>
<th>Sex</th>
<th>Enrolled</th>
<th>Completed</th>
<th>Dropout</th>
<th>Rehabilitated</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Tailoring</td>
<td>F</td>
<td>40</td>
<td>32</td>
<td>8</td>
<td>30</td>
</tr>
<tr>
<td>2</td>
<td>Door-step training</td>
<td>F</td>
<td>40</td>
<td>34</td>
<td>6</td>
<td>34</td>
</tr>
<tr>
<td>3</td>
<td>Beauty Therapy</td>
<td>F</td>
<td>20</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>100</strong></td>
<td><strong>76</strong></td>
<td><strong>24</strong></td>
<td><strong>74</strong></td>
</tr>
</tbody>
</table>

Case Study – Sarmista is the Breadwinner

Sarmista was living a happy married life with his husband and children. Unfortunatly her husband fall sick and became mentally retarded. All the responsibilities of family fall in the weak shoulder of Sarmista. She was just literate and could not find any job to support her family. She came to know about Ruchika’s free tailoring training program from another woman of her village and contacted us. She joined the training program and within a span of six months she started stitching minor dresses and earned something for her family. After completing the training she is now able to stitch all types of dresses. She is now earning around 5000 rupees per month and also selling new clothes from her house. From this she is managing her family and looking after her husband’s illness and children’s education.
SMART Youth in Smart City (Tech Mahindra Foundation)

India having the largest manpower in the world would emerge as a major power in the times to come. The young population could do wonders if trained well in specific trade and empowered to get a job. In view of the above facts, Ruchika started Tech Mahindra SMART Vocational training program in 2014. The program offers training in diverse domains in the service industry.

The mission of the program is not merely to fill pockets but to bring a sense of self-confidence among the poor. The organisation is fighting against poverty and deprivation with the strength of youth. The program has been a boost to entrepreneurship and to end unemployment in our community. In the year 2017-18 the SMART programme trained 223 slum youths of which 160 have been placed in dignified jobs in different service sectors. The programme includes training in Foundation skills like Basic Computer Skills, Communicative English and Workplace Readiness and domain specific training in Customer Relationship and Retail Sales. In addition the girls are provided with life skills and self defense skills so that they become fit to fight the challenges.

During the year 2017-18, 740 unemployed youth were identified of which selected 253 enrolled in the SMART centre. Out of 223 who completed the training 71% got the job on an average salary of 6000 per month. The highest package of the student is Rs. ……

This year first of its kind in Odisha, Ruchika organized an Employers meet at Tech Mahindra Office in collaboration with Just verified Company. Several employers from different domains participated in the program and gave their valuable suggestion which would be used to prepare future direction. Sri B. K. Mishra, Sr. Vice President, Tech Mahindra addressed to the employer as Chief Guest.

Success Story:

Kabita Swain, the younger daughter of her family joined Smart training with a hope to make her dream come true. She was referred to join here by her elder sister Sasmita Swain who is an ex-student of Smart centre. Kabita had keen interest for sports like Rugby and Kho-kho since college days. But the acute poverty in the family did not allow Kabita to let
her go in sports. So she decided to incur the sports related expenses by getting employment. It was very difficult for her to get a job as she had almost no knowledge in computer application and communicative English. After joining the course, gradually she developed her skill and confidence and took active part in every group activity and events in the center. She used to attend extra class for English to build up her communication skill.

After completing the SMART course she got a job at ‘Zenith Care N Cure’ as Accountant cum Back office Executive with a good salary. She is now very happy and satisfied with her job. She supports her family & also saves for her sports.

**SPONSORSHIP FOR GIRL CHILDREN**

Due to poor socio-economic condition and family’s inability to provide education materials and tuitions, most of the bright girl students are dropped out of schools. This is the norm in all the slums in Bhubaneswar. Majority of them are good in education and longing to continue their education but forced to remain in house and help their mothers in household works. Ruchika started “Sponsorship program for Girl children’s education” to address this problem. Every year, Ruchika is helping girl children by means of education materials such as books, notebooks, pens, pencils, geometry boxes, school bags, shoes, umbrellas etc. This year also the organization provides educational sponsorship to 36 slum girls from Class-IV to Class-X with parental counseling to complete their high school education. All the 13 Class-X girls were provided with Test Papers for their Board Examination. All the girls passed the HSC examination, out of which 4 in Grade-B, 2 in Grade-C and rest 7 in Grade-D.

**Kamini is pursuing Commerce…**

Kamini (not her real name) is now a 16 years old bubbly girl. She is from a very poor family of Goutam Nagar slum. They are three sisters and her father is an auto driver. He is not able to fulfill the dreams of Kamini who want to be a Chartered Accountant in life. All the sisters are studying in government schools without any tuition. When Kamini came to know about the Girls Sponsorship program of Ruchika, she contacted us and got it immediately. With the help of education materials and remedial education facilities by Ruchika she passed her HSC Board Examination in First Division and secured more than 70% marks. She is now pursuing +2 First year Commerce in Rama Devi College, Bhubaneswar and marching towards her dream to be a CA. May God bless her all success in life.
“SWACHH SAMUDAI” – Healthy Community Project

In line of the National Urban Sanitation Policy and adhering to the norms of Swachh Bharat Mission (Urban) Ruchika Social Service Organisation, Bhubaneswar in collaboration with Practical Action India, Choudwar Municipality and Housing and Urban Development Department, Govt. of Odisha started an initiative and implemented Swachh Samudai Project in the Urban Local Body of Choudwar. The Project was started in the month of January 2017 covering 19 wards of Choudwar Municipality.

The Project’s aim is to:

- Provide safe clean water as well as the sanitary treatment and disposal of waste.
- Support Municipality in developing City Sanitation Plan.
- Introduce innovative technologies and practices on water, sanitation and hygiene.
- Ensure sustainable infrastructure service delivery on water, sanitation and hygiene through citizen engagement.
- Contribute to state Sanitation Strategy by providing required knowledge support.
- Conduct baseline and studies pertaining to water, sanitation and hygiene.
- Organize IEC campaign in relevant issues in all operational wards and slums.

To fulfill the above aims we have organized Community Led Total Sanitation (CLTS) in slums to trigger toilet construction. Organized small group meetings in all the slums on Sanitation, Safe hygiene practices and Safe drinking water. We have also carried out 20 Street plays/palas/daskathia on WASH in different slums of Choudwar. Meetings among the school children on hand washing and safe hygiene practices were organized in different primary and high schools. Observed Wash your hands day or Global Hand washing day and carried out rallies by the children during those events to aware the general public. For public awareness we have also done wall paintings and posters as education materials on water purification, toilet use and hand washing behaviour.
Ruchika Resource Centre – RRC

Ruchika Resource Centre is available for trainings, conferences, meetings etc. for NGOs, CBOs, and Corporate sectors. The Conference Hall is a fully air-conditioned, Wi-Fi enabled with LED TV and Projector facility for 80 persons sitting capacity with 24 hours water and electricity and cordless microphones. Two Bedded and Four Bedded air conditioned Guest Rooms are also available for guests with dining facilities. Last year (2017-18), Synodial Board of Social Service, New Delhi, Aangan Trust, Mumbai, YCDA, Childline Foundation of India, Lutheran World Services, Practical Action, Adoption Centrum, Bharat Petroleum Corporation Limited (BPCL), Reliance Infrastructure Limited (RIL), Paul Hamlyton Foundation, Senior Citizens’ Forum, Odisha Former Judicial Officers Association etc. were organized there meetings and training programs in our RRC. A team of students and Physiotherapists visited Bhubaneswar in study tour and resided in the Guest House of Ruchika Social Service Organization for more than 15 days and appreciated the hospitality in the visitor’s book.

3RD INDERJIT KHURANA NATIONAL AWARD-2017

As a tribute to the great soul Late Mrs. Inderjit Khurana, the Founder Secretary of Ruchika Social Service Organization, we have instituted the Inderjit Khurana National Award in the year 2015. This year also, we have organized the 3rd Inderjit Khurana National Award-2017 on 24th November 2017 to commemorate her birthday. We have received more than 50 nominations for this Award. A Judiciary Committee, comprising of five eminent scholars, academics and administrators scrutinized the applications and finally choose Gandhi Odisha Balashram of Bhadrak district for this coveted National Award. The function was organized in the IDCOL Auditorium, Bhubaneswar and the Awardee was awarded One Lakh Rupees and a citation in the glittering ceremony presided by Padmashree Bhabani Charan Pattnayak. Eminent writer and poet Shri Ramakanta Rath, IAS grace the occasion as Chief Guest, Smt. Priyambada Mohanty Hejmadi, Former VC of Sambalpur University and Mr. Birupakshya Dixit, Practical Action-UK were the Guest of Honour of this ceremony. Dr. Narayan Rao, Secretary of Ruchika facilitated the whole program.
OUR DONORS & PARTNERS:

Ruchika receives donation in cash and kind from local & overseas donors. Most of the local donors donate cooked food to the shelter children round the year.

We sincerely thank our support agencies, individuals & well wishers for their compassionate and timely contribution to help the children.

- Mr. Gouranga Charan Tripathy
- Patra Babu
- Pattanaik Babu (Gas Agency)
- Ms. Rajashree Biswal
- Ms. Kalpana Panda
- Ms. Subasini Sahoo
- Dr. R. P. Dalei
- Dr. Subhashree Narayan Sahoo
- Ms. Archana Mishra

FINANCIAL STATEMENT

ABRIDGED BALANCE SHEET As On 31st March, 2018

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Previous year (2016-17)</th>
<th>%</th>
<th>Current year (2017-18)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed Asset</td>
<td>12,522,851.29</td>
<td>22.62</td>
<td>11,629,717.79</td>
<td>20.80</td>
</tr>
<tr>
<td>Loans disbursed</td>
<td>3,086,741.57</td>
<td>05.58</td>
<td>2,112,911.31</td>
<td>3.78</td>
</tr>
<tr>
<td>Deposit and advances</td>
<td>33,556,292.94</td>
<td>60.61</td>
<td>30,143,929.00</td>
<td>53.91</td>
</tr>
<tr>
<td>Current asset</td>
<td>6,199,471.32</td>
<td>11.20</td>
<td>12,031,092.72</td>
<td>21.52</td>
</tr>
<tr>
<td>TOTAL</td>
<td>55,365,357.12</td>
<td>100.00</td>
<td>55,917,650.82</td>
<td>100.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Corpus/ Endowment</td>
<td>47,100,218.89</td>
<td>85.1</td>
<td>46,042,448.21</td>
<td>82.34</td>
</tr>
<tr>
<td>Current liabilities</td>
<td>8,265,138.23</td>
<td>14.9</td>
<td>9,875,205.61</td>
<td>17.66</td>
</tr>
<tr>
<td>TOTAL</td>
<td>55,365,357.12</td>
<td>100.00</td>
<td>55,917,653.82</td>
<td>100.00</td>
</tr>
</tbody>
</table>
## ABRIDGED INCOME AND EXPENDITURE As On 31st MARCH, 2018

<table>
<thead>
<tr>
<th>INCOME</th>
<th>Previous year (2016-17)</th>
<th>%</th>
<th>Current year (2017-18)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self generated income</td>
<td>-</td>
<td>0.0</td>
<td>376,107.25</td>
<td>1.32</td>
</tr>
<tr>
<td>Receive from national sources</td>
<td>10,299,841.00</td>
<td>28.3</td>
<td>9735148.06</td>
<td>34.10</td>
</tr>
<tr>
<td>Receive from international sources</td>
<td>6,358,752.44</td>
<td>45.8</td>
<td>13637132.87</td>
<td>47.77</td>
</tr>
<tr>
<td>Others</td>
<td>4,327,095.00</td>
<td>19.3</td>
<td>3326719.66</td>
<td>11.65</td>
</tr>
<tr>
<td>Excess of expenditure over income</td>
<td>1,490,882.26</td>
<td>6.6</td>
<td>1470744.68</td>
<td>5.15</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>22,476,570.70</strong></td>
<td>100.0</td>
<td><strong>28545852.52</strong></td>
<td>100.0</td>
</tr>
</tbody>
</table>

### EXPENDITURES:

<table>
<thead>
<tr>
<th>Category</th>
<th>Previous year (2016-17)</th>
<th>%</th>
<th>Current year (2017-18)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>8,258,485.00</td>
<td>36.70</td>
<td>7933246.72</td>
<td>27.79</td>
</tr>
<tr>
<td>Health, water, &amp; sanitation</td>
<td>4,686,425.50</td>
<td>20.90</td>
<td>12387471.00</td>
<td>43.39</td>
</tr>
<tr>
<td>Nutrition</td>
<td>1,167,495.00</td>
<td>5.20</td>
<td>1581387.00</td>
<td>5.54</td>
</tr>
<tr>
<td>Depreciation</td>
<td>1,394,729.20</td>
<td>6.20</td>
<td>1185674.50</td>
<td>4.15</td>
</tr>
<tr>
<td>Others</td>
<td>6,969,336.00</td>
<td>31.00</td>
<td>5458073.30</td>
<td>19.12</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>22,476,470.70</strong></td>
<td>100.0</td>
<td><strong>28545852.52</strong></td>
<td>100.0</td>
</tr>
</tbody>
</table>

### HONORARIUM STRUCTURE

<table>
<thead>
<tr>
<th>Amount (Rs.)</th>
<th>No</th>
<th>&lt;5000/-</th>
<th>253</th>
<th>5001 - 10000/-</th>
<th>62</th>
<th>10001 - 20000/-</th>
<th>06</th>
<th>&gt; 20000/-</th>
<th>03</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lowest honorarium</td>
<td>1750/-</td>
<td>(Part time)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Highest honorarium</td>
<td>44,000/-</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Staff</td>
<td>324</td>
<td>Male - 98</td>
<td>Female - 226</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Secretary works on an honorary basis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### LEGAL STATUS

**REGISTERED UNDER**

1. Societies Registration Act of 1860
2. Foreign Contribution Regulation Act
3. Income Tax Act U/s 12 (AA) & 80 (G)
**GOVERNING BODY MEMBERS:**

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Name &amp; Address</th>
<th>Brief Bio data</th>
<th>Designation</th>
</tr>
</thead>
</table>
| 01    | Padmashree Mr. Bhabani Charan Pattanayak | • Eminent Freedom Fighter  
• Ex. Member of Parliament (Rajyasabha)  
• Chairman, Kalinga Foundation Trust, Bhubaneswar | President |
| 02    | Mrs. Saveeta Mohanty, | • H.R. Consultant, Xavier Institute of Management, Bhubaneswar | Vice-President |
| 03    | Prof. (Dr.) Narayan Rao, | • Former Registrar of Berhampur University, Odisha | Secretary |
| 04    | Mr. R. P. Dwivedy, | • Social Worker | Member |
| 05    | Dr. Benudhar Senapati, | • Social Worker | Member |
| 06    | Mr. Uma Shankar Sarangi, OAS (Retd.) | • Former Administrator, Govt. of Odisha | Member |
| 07    | Ms. Farhat Ahmed | • Former Principal, Ruchika High School, Bhubaneswar | Member |

**GENERAL BODY MEMBERS**

<table>
<thead>
<tr>
<th>Sl</th>
<th>Name &amp; Address / telephone</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Mr. Gouranga Ch. Tripaty</td>
<td>Retired District Judge</td>
</tr>
<tr>
<td>02</td>
<td>Mr. Balbir Singh Bhasin</td>
<td>Management Consultant</td>
</tr>
<tr>
<td>03</td>
<td>Ms. Praveen Nair</td>
<td>Social Activist</td>
</tr>
<tr>
<td>04</td>
<td>Ms. Ritu Khurana</td>
<td>Social Activist</td>
</tr>
<tr>
<td>05</td>
<td>Mr. H. K. Sahu</td>
<td>Social Worker</td>
</tr>
</tbody>
</table>
### ADVISORY BOARD MEMBERS:

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Name</th>
<th>Occupation</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.</td>
<td>Padmashree Dr. D. P. Pattanayak</td>
<td>Educationist</td>
</tr>
<tr>
<td>02.</td>
<td>Ms. Vimaljit Dua</td>
<td>Ex-Principal, Ruchika Preschool</td>
</tr>
<tr>
<td>03.</td>
<td>Ms. Jaggi Mangat Panda</td>
<td>Industrialist</td>
</tr>
<tr>
<td>04.</td>
<td>Dr. Herman Kuppers</td>
<td>President, Vzw. RuchikaTomas Voor India, Belgium</td>
</tr>
<tr>
<td>05.</td>
<td>Mr. Rajeswar Hota</td>
<td>Advocate, C.B.I Court</td>
</tr>
<tr>
<td>06.</td>
<td>Mr. Anil Kumar Pattanaik</td>
<td>Former District Judge</td>
</tr>
<tr>
<td>07.</td>
<td>Prof (Dr) Falguni Ray</td>
<td>Ex-Professor, SCB Medical College</td>
</tr>
<tr>
<td>08.</td>
<td>Dr. S.N. Senapati</td>
<td>Oncologist</td>
</tr>
<tr>
<td>09.</td>
<td>Dr. R.N. Ray</td>
<td>President, National Children’s Science Congress</td>
</tr>
</tbody>
</table>
VISION AND MISSION

To build a child-friendly society where a child is considered as the greatest asset of mankind, where all the human rights would be ensured for each child and where all children get the best possible environment in which they can grow without any obstruction or impediment.

PURPOSE

Advance opportunities for underprivileged children through education and other services to

i. create a society free of child labour, destitution, exploitation, abandonment, inequality and discrimination,

ii. equip children with the knowledge necessary to become active participants and positive contributors to their communities and

iii. Provide all children with a joyful and creative school atmosphere that incorporates the education and skills relevant to a meaningful and dignified existence.