

# Annual Report - 2012-13



## **RUCHIKA SOCIAL SERVICE ORGANISATION**

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**Baisudhaibm Kutumbakam**  
(The world is my family)

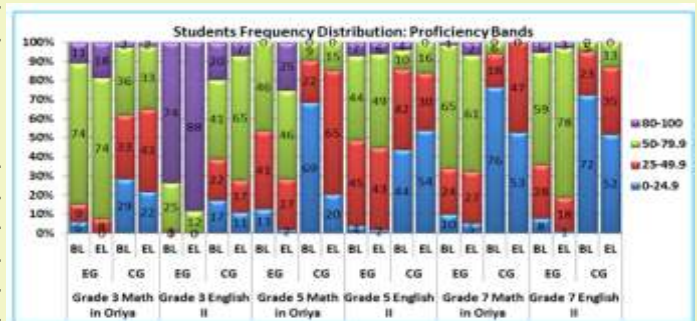


Mrs. Inderjit Khurana was a visionary social scientist who epitomized what is noble and who devoted her entire life to the service of the underprivileged children. Her mission was to care for the hungry, the naked, the homeless, the beggars, the disabled, all those children who feel unwanted, unloved, uncared for throughout society, children that have become a burden to the society and are shunned by everyone, the world often forgets them. In her words “ I born and brought up at Jamsedpur and studied at Lucknow, by citizen I am an Indian but as to my heart I belong to the world. A distinguished social entrepreneur she brought about an immense change in the lives of thousands of children and her incredible work resulted three organizations Ruchika Preschool, Ruchika High School and Ruchika Social Service Organisation . The best tribute to the life and work of our beloved Mama is for all of us to rededicate ourselves for her vision and devotion to the cause of deprived children.

## The Admirable Result of Ruchika Students -2012-13

RUCHIKA AVERAGE PERCENT SCORES							
Subject	Grade -3						Net Effect (A-B) %
	RUCHIKA STUDENTS			GOVT. SCHOOL STUDENTS			
	BL (%)	EL (%)	Change (A)	BL (%)	EL (%)	Change (B)	
Math	64	70	6	39	40	1	5
English	84	89	5	54	56	02	03
Grade -5							
Math	46	64	18	21	36	15	03
English	53	54	01	30	26	-04	05
Grade -7							
Math	52	57	04	17	24	07	-02
English	54	62	07	21	26	05	02

Note : BL – Base Line , EL – End Line,



No Proficiency	0 % to 24.9 %
Attaining Proficiency	25 % to 49.9 %
Proficient	50 % to 79.9 %
Advanced Proficiency	80 % to 100 %

With fabulous effort of our teachers and community we have been able to enroll 90 % of our children into government school and reduced drop out to 5 % . 89 % differently abled children have been enrolled into schools.

### SIKSHYADOOTS

Four senior Remedial teachers have been selected as Sikshyadoot (Education Ambassador) by government viz. Suchitra Sahoo, Bagmiprava Bidhar, Gitanjali Nahak and Rina Badtia. They are given responsibility to work in 60 government schools 15 each. They are supposed to ensure RTE provisions in these schools.

### EDUCATION IS OUR BIRTH RIGHT

At Mainsikhal slum our teacher Suchitra Sahoo took 16 late-starter children to government school for admission. But the school Head Master refused to take admission as none of these children had any certificate (birth and school leaving certificate). Motivated by her parents of these children went to school and demanded admission of their children as per RTE. Our Head Educator also spoke to the H.M. and cautioned him about the RTE provisions. Eventually all these children took admission and are now studying.

*If the child cannot come to the school then the school must go to the child*

The lives on the street are downrightly special. You only have to look at them to see it in their shining eyes. Listen to their stories, and you hear in them their incredible spirit. And consider this how many children look at their life? The work you do isn't good enough. They deserve better to materialize their far-fetched dreams?

Ruchika works with these children, to show them that dreams, nurture them the way that they can be crafted by their own hearts and hands. Sometimes the crowded and threatening world makes way for those with a firm resolve. Over the years we learned to struggle the prejudice, and replace it with displays of talent, whether in academics, science or sports. If there is a magic in our work, it lies in the fact that the simplest of provisions a meaningful education, a safe place to sleep and a kind words which has transformed injured souls into soaring lives.

Driven by the courage and promise of these young people, our work has expanded from a single platform school to about 200 education centers and from seven children to over 8000 children living on the street, railway stations and slums. But yet we have only scratched the surface. Thousands of dreams need our help to stay aloft and lead a dignified life.

This year also we became overwhelmed with our great academic result of our promising children. The assessment was conducted by Indus Learning Solutions, New Delhi. The result is given as under.

Ruchika has a different approach towards learning. Here learning is based on the view that each individual comes into life with an evolutionary purpose and corresponding potentialities; educating

means drawing out this potential. The different learning styles of Ruchika help children to grow up as responsible and self-reliant individuals. Respect for the individual, harmony in diversity, a freedom, which asks for, an inner discipline not based on fear or guilt, are components of the Ruchika culture. The role of a teacher is facilitating development.

After enactment of Right to Education Act, the organisation has initiated remedial education program in the slums to check drop outs and to improve academic proficiency among children at par with their counterparts. The program was designed to make the RTE realized with its true spirit. Presently it runs 100 Primary and 62 Elementary Remedial Education Centres in the slums of Bhubaneswar with the support of Michael and Susan Dell Foundation, Paul Hamlyn Foundation and Tech Mahindra Foundation.

### LITTLE SCIENTIST

Little Scientist -3 a science exhibition was organised where more than hundred slum kids exhibited innovative models on science and technology. Inaugurating the exhibition Mrs. Usha Padhi, IAS, Secretary, Deptt. of School and Mass Edn. said the slum children can become scientists if opportunity is given to them. Sri Naryan Ch. Jena, IAS, Director, Elementary Edn., Dr. C.R. Mishra, eminent scientist, Dr. B. Bhoi, Sr. scientist, RRL, Ms. S. Gomothi, Program Mgr., Concern Worldwide, Mr. R.R. Mohanty, Pgrm. Officer, Tech Mahindra Foundation, Sri B.C. Pattanik, Freedom Fighter etc. praised the endeavor of Ruchika. About 5000 children from deferent schools visited the exhibition.



**LET'S JOIN HANDS TO SEND ALL CHILDREN TO SCHOOL**

# Annual Report -2012-13

## CHILDLINE

Children are the most vulnerable section of population as they are easy victims of abuse, and inhuman treatment. Children who run away from their homes for a variety of reasons face traumatic experiences on the street and are highly vulnerable to all kinds of exploitation. In response to address the growing crime against children, Childline Bhubaneswar started in 2000. It a 24 hour telephone outreach and rescue centre and its service is just a phone call away. During the year 2012-13 Childline has intervened with 1200 children having multiple needs.

SL NO.	INTERVENTION CALLS	NO.
1	Medical	84
2	Shelter	168
3	Restoration	220
4	Repatriation	0
5	Rescue	189
6	Death Related	1
7	Sponsorship	3
8	Reff.by another childline	4
9	Missing	46
10	ES&G	848
<b>TOTAL</b>		<b>1563</b>

### PUKUNA GOT A NEW LIFE

Pukuna a 10 years old boy was fall down from the running training and was seriously injured. There was no body in his family in the city who could look after him.

Receiving the call Childline immediately intervened into the matter. The child was admitted into the hospital with the help of GRP police. Childline looked after Pukuna with all medicine and emergency needs and care. In the evening he was conscious and informed about his address. His parents were contacted at Keunjhar. On the next day his parents came and Pukuna was handed over to them.

### 14 GIRLS RESCUED FROM TRAFFICKING

On 15.1.13 Childline rescued 14 girls from Bhubaneswar railway station while they were being trafficked to Aligarh . They were provided with shelter and counseling. With the help of Khordha and Kandhamal district administration they were restored to their homes. The case is presently handled by Crime Branch. The Commissioner cum Secretary, Deptt. W & CD has contacted her counterpart in Aligarh to rescue other girls being trafficked and engaged in different sectors.



*Education is not a preparation for life ; education is life itself - John Dewey*

## WOMEN HELPLINE

To address the alarming growth of atrocities against women in Odisha, Govt. of Odisha initiated a Women Helpline on 26<sup>th</sup> January 2004. During 2012 it was revitalized by the government and has been running as a project of Odisha State Commission for Women. Be it domestic violence, be it physical or mental assault, be it missing or abandoned from the family or be it medical emergency, a woman is able to access the services of Women Helpline night and day. It starts it's work when receives a call and ends when the women is permanently rehabilitated / restored. Presently the service is available for the women in crisis across the state of Odisha. It reaches out to the women in need through police, protection officer and NGOs working for women.

**A NEW LIFE FOR A DESTITUTE WOMAN :**  
An unknown lady was found at the Bhubaneswar railway platform. Receiving information Helpline team rescued her. She appeared to be deaf and dumb, extremely weak, and had wounds all over her body with full of worms in these wounds. She was immediately transported to Capital hospital and was admitted in IDH ward. She got treated for about 22 days in the hospital. Helpline team provided her with all support including attendant, food, medicine, clothes etc. and cleaned her wounds. Discharged from the hospital she was handed over to Missionaries of Charity for shelter service as she had no body to take care of her.

SL NO.	CHILDLINE INTERVENTION	NO. OF CHILDREN
1	Medical Help	77
2	Shelter service	148
3	Restoration	199
4	Rescue from abuse	177
5	Sponsorship	49
6	Referred by other Childline	19
7	Missing case	36
8	Emotional Support and guidance	251
	Total	934

## KRISHNA GOT JUSTICE:

Krishna Devi a Rajput girl of Rajasthan loved Mithun Yadab a boy of Yadab community with whom she ran away from home and eventually reached at Bhubaneswar. Both of them were married at Mithun's village and were settled at Bhubaneswar. After about a year she delivered her baby. But her orthodox family could not tolerate this inter-caste marriage. By manipulating her certificate her mother filed a case in the Rajasthan police station. As a result her husband Mithun was arrested from Bhubaneswar. Her mother told Krishna to throw the child and go back with her. As per the statement of Krishna her mother is a cruel lady and would kill her child and her. She wanted Helpline's support. Helpline with the help of Legal Service Centre filed a case at the Jaypur court, Rajsthan and the court gave justice to Krishna and her child. Presently Krishna is happily living with her child and husband at her in laws house



*Education is the most powerful weapon which you can use to change the world - N. Mandela*

**A HOME AWAY OF HOME**

Ruchika runs two shelter home e.g. Asra for destitute boys and Sradha Bhawan for girls and women at Bhubaneswar. This provide services of shelter, beddings, food, clothes, education, counseling, recreation, education, health care, family restoration and other needy services to internees. The older boys/girls and women are provided with vocational training and rehabilitation services.

SERVICES	BOYS	GIRLS	WOMEN	TOTAL
Shelter services	221	148	118	487
Restoration	207	134	62	403
Vocational training/ placement	00	01	10	11

**DREAM COMES TRUE.**

Three children viz. Biju, Sanjay and Pratyus were rescued from Bhubaneswar railway station at different time while they were working. Life was struggle for them at the station. Provided with shelter care, education and counseling they passed + 2 Science and HSC examination successfully. With the help of Katharina Waterford, an Australian volunteer and Task Force, Biju has been admitted in Diploma course in Electrical Engineering and other two boys in ITI courses in leading technical institutions. Their dreams are going to be materialized.

**INCLUSION IS OUR MOTTO**

In spite of several laws and CRC a large segment of differently abled children are excluded from the education system simply because of lack of planning and motivation of parents and teachers. Ruchika creates a conducive school environment and community and motivate the parents to make them access education as it is their fundamental right. Under the inclusion model, students with special needs spend most of their time with non-disabled students. The objective is to reduce institutionalization and create a normal and healthy environment in family, community and school in order



**ROHIT CAN WALK INDEPENDENTLY**

Rohit a 7 months old boy affected by Cerebral Palsy was laid down whole day, and was unable to roll or crawl. After constant physiotherapy support with proper exercise plan and educating his mother for about a year the child is able to walk independently. Now he is one year and six months old and is able to show a clear visible progress.

**TALENTED GUDU**

Gudu Bindhani (Das) of Hari Nagar a physically handicapped child is unable to stand & walk. But his extraordinary talent makes him very special. A promising artist he draws very beautiful paintings & has been also awarded for this. The Inclusive Education provides an art teacher to make his potential manifest to its fullest in addition to counseling and other services.



*Education's purpose is to replace an empty mind with an open one - Malcolm Forbes*

to integrate them in schools. It also envisages proper implementation of PWD Act and Indian Trust Act in the state to ensure all rights to these special children.

Two inclusive park, four inclusive recreation centres (vinod kendras) are the model intervention in the slums. The project is supported by Ruchika-Thomas Voor India, a Belgian organization. In addition, to providing financial and technical assistance, the support agency deposes a number of committed volunteers from Belgium who works with these special children and community which inspires the organization to be duty bound.

SERVICE PROVISION	NOS.
Received physiotherapy	81
Mainstreamed into normal school	70
Sponsorship support given	01
Included in PDS scheme	17
Education scholar ship	08
Included Madhubabu pension scheme	13
Aids & appliances given	01
Sending special school	08

### OPERATION HEALTHY PLATFORM

To educate the street and slum adolescents and youth and migrant population (auto/taxi drivers) on HIV & STI Ruchika has been operating the project viz. Operation Healthy Platform since 2002. Concern Worldwide has been supporting the project since 2004 till date. It covers 1000 slum and street adolescents, 1000 slum youth and 1000 auto / taxi drivers in the city of Bhubaneswar. Provides them information and skills to build confidence to take informed choices. A cadre of peer educators has been identified and trained to take up the issue further beyond Ruchika's intervention and even after its intervention. The service care providers are sensitized to overcome stigma and are linked to the target participants.

SERVICE	NO
No. of STI patient treated.	879
No. of persons screened their blood to know HIV status	369
No. of Balak Balika Mandals formed	22
No. of Peer educators identified and trained	146
External stakeholders sensitized	417



*Liberty without learning is always in peril and a learning without liberty is always in vain - John F. Kennedy*

### CATCH THEM YOUNG :

Ruchika tries to catch the children young so that necessary foundation can be build up. 15 Balwadi centers and 06 Creches have been working in the slums. These centers are early learning day care centers for children between the ages of three and six. It provides a safe environment for young children whose parents work. The children have opportunities to learn and they are also provided with a nutritious meal and medical care. Parents are educated on small family norms, immunization, health care, sanitation and food habits.

### SAFE AND HEALTHY ENVIRONMENT IS THE RIGHT TO EVERY CHILD

With an objective to Demonstration of Appropriate Technology Solutions for Safe and Healthy Environment for Children” Ruchika has been implementing the project in three slums of Bhubaneswar. This covers low cost technology option for safe and sustainable water and sanitation facility and waste management. The project intervention demonstrate replicable models for WATSAN and waste management at primary schools and anganwadi and at the community level. The major focus of the project is to involve women and build their capacities to tackle urban environmental problems that affect them the most because they spend longer time fetching water and cooking.



### THE REAL JOY OF LIFE IS IN PLAY

The real joy of life is in its play. Play is anything we do for the joy and love of doing it, apart from any profit, compulsion, or sense of duty. It is the real living of life with the feeling of freedom and self-expression. Play is the business of childhood, and its continuation in later years is the prolongation of youth. The children love to play with toys, which gives them a sense of living being and an opportunity to express their feelings. Ruchika's Mobile Toy Library reaches out to over 1000 slum young children in the slums with toys and puppets. It has been planned to make it a lending library.

### EDUCATE A GIRL IS TO EDUCATE A FAMILY

To educate a society one has to educate a family and to educate a family the basic foundation is to educate the girls. The slum girls from poor socio-economic background having good educational spirit are sponsored to school till they complete High School Certificate examination. The prize money of Mrs. Khuran which was granted from the World's children's prize for rights of the children was deposited in the accounts and the interest accrued form out of it is spent for the purpose. This year 53 girls were sponsored with all necessities.



***Educating the mind without educating the heart is no education at all - Aristotle***



### CLOTHES FOR KIDS

The project Rainbow of Apparels was launched in the year 2011 to provide a cloth to all our kids living with utter neglect and deprivation in the slums, street and railway stations. This was inaugurated by Mrs. Arti Ahuja, IAS, Commissioner Cum Secretary, Women and Child Development, Govt. of Odisha in presence of the Chairperson, State Social Welfare Board. Peace Builders and Gymboree, the two US based organizations collect clothes from US and transport them through ships to India. This year these cloths were distributed to over 4000 children living in the slum, street, railway stations and in the orphanages.

### REPATRIATION OF BANGLADESHI CHILDREN

Three children (two girls and one boy) in the age group of 13 to 16 years were trafficked from Bangladesh to India. The two girls were sold to brothels in Bhubaneswar. Fortunately they could be able to escape and reached at Childline. Childline, with the help of Govt. of Odisha, High Commission of Bangladesh & Commissionerate Police repatriated them to their families in



### CREATING BAREFOOT ENTREPRENEURS

In the emerging society, the major issue is larch unemployment among youth. Ruchika aims at making the slum youth skilled and educated with life-skills to be able to find dignified livelihood. It has created a cadre of skilled youth and provides them jobs. This year 112 youth have been imparted with skill training and 99 of them have successfully completed and 53 have been placed/rehabilitated.

#### DETAILS OF TRAINING:

COURSE	DURATION	ENROLLED	COMPLETED
Tailoring	1 year	55	44
Cooking / Baking	3 months	12	12
Hotel Utility	3 months	38	38
Beauty Therapy	6 months	7	5
TOTAL		112	99

### MADHUSMITA SUPPORTS HER FAMILY WITH PRIDE

As Madhusmita said "I came from an economically poor family. Being the eldest daughter of the family, the entire family depends on my income. My father is a daily labour. I completed my matriculation and found no suitable way to earn money. All the time I thought of empowering myself with some training & kept haunting in the town. I came across Ruchika and undertook tailoring training for a year. After completion, I joined a dress making shop and earn enough to supplement my family income."



*Education is teaching our children to desire the right things - Plato*

**A member of the Credibility Alliance, RSSO tries to build public trust by enhancing its accountability and transparency.**

All the money contributed to the organisation is well spent and accounted for. The organization only works as the custodian of public funds, and is therefore totally accountable to the wider public for the efficient use of these funds.

## FINANCIAL HIGHLIGHTS

### ABRIDGE OF BALANCE SHEET AS ON 31.03.2013.

ASSETS	Previous year(11 -12)	%	Current year(12 -13)	%
Fixed Asset	10,632,376.35	20.17		
Loans disbursed	3,134,842.54	5.95		
Deposit and advances	33,655,914.00	63.83		
Current asset	5,303,670.05	10.06		
<b>TOTAL</b>	<b>52,726,802.94</b>	<b>100.00</b>		
LIABILITIES				
Corpus/Endowment	13,080,973.00	24.8		
Current liabilities	39645829.94	75.19		
<b>TOTAL</b>	<b>52,726,802.94</b>	<b>100.00</b>		

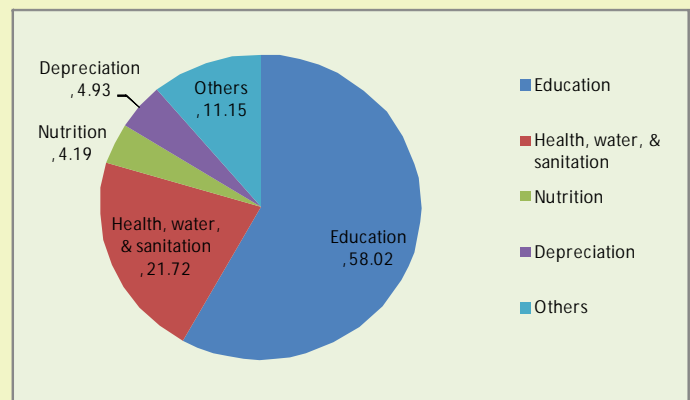
### ABRIDGE OF INCOME AND EXPENDITURE AS ON 31ST MARCH.2013.

INCOME	Previous year(11 -12)	%	Current year(12 -13)	%
Self generated income	103,581.00	0.59		
Receive from national sources	2,120,305.00	11.99		
Receive from international sources	10858315.08	61.41		
Others	4429140.68	25.05		
Excess of expenditure over income	171085.73	0.97		
<b>TOTAL</b>	<b>17,682,427.49</b>	<b>100.00</b>		
EXPENDITURE				
Education	10,258,512.00	58.02		
Health, water, & sanitation	3,840,553.00	21.72		
Nutrition	740,196.00	4.19		
Depreciation	871,294.49	4.93		
Others	1,971,872.00	11.15		
Excess of income over expenditure	-			
<b>TOTAL</b>	<b>17,682,427.49</b>	<b>100.00</b>		

### HONORARIUM STRUCTURE

Amount (Rs.)	No
1000/-	48
1001 - 3000/-	165
3001 - 5000/-	82
5001 - 10000/-	13
10001 - 20000/-	3
<b>Lowest honorarium = 600/-</b>	
<b>Highest honorarium = 20,000/-</b>	

**Secretary works on an honorary basis**



**Every child has a right to have a family**

## LEGAL AND ADMINISTRATIVE INFORMATION

### BOARD MEMBERS:

SL	NAME	OCCUPATION	POSITION
01	Mr. Balbir Singh Bhasin	Management Consultant	President
02	Prof. (Dr.) Narayan Rao	Former Registrar of Berhampur University	Secretary
03	Mr. Anoop Singh Khurana	Electrical Engineer, worked in Several Successful Star group Companies in California, USA	Member
04	Mr. R.P. Dwivedy	Social Worker, Programme Manager	Member
05	Mr. Benudhar Senapati	Social Worker, Programme Manager	Member
06	Ms. Saveeta Mohanty	H.R. Consultant	Member

Note : Sri Gouranga Charan Tripathy, Rtd. District Judge and Sri Hemant Kumar Sahoo, Financial Consultant have been nominated as General Body members.

### ADVISORY BOARD MEMBERS :

1. Mr. S. M. Pattanayak, IAS (Retd.) Former Chief Secretary, Orissa.
2. Mr. Bhabani Charan Pattanayak, Ex. M. P. & Freedom Fighter.
3. Justice Himadri Mohapatra, Former Member Human Rights Commission
4. Mr. Rajeswar Hota, Advocate, District Court.
5. Padmashree Dr. D. P. Pattanayak, Educationist
6. Ms. Vimaljit Dua, Principal, Ruchika Preschool.
7. Ms. Jaggi Mangat Panda, Industrialist
8. Dr. Herman Koppers, President, Vzw. Ruchika Thomas Voor India, Belgium

### LEGAL STATUS

#### REGISTERED UNDER

1. Societies Registration Act of 1860
2. Foreign Contribution Regulation Act
3. Income Tax Act U/s 12 (AA) & 80 (G)

### PRINCIPAL BANKER / AUDITOR

**FCRA Banking** State Bank of India, Main Branch,  
**National Banking** State Bank of India, Old Town Branch, .  
 . H.D. F. C. Bank, Main Branch  
**Chartered Accountants:** S. N. Adalakra & Co,

### LEGAL ADVISOR

1. Mr. Gouranga Tripathy, Retd. District Judge
2. Mr. R.N. Rath, Legal Advisor, Dist. Labour Court
3. Mr. Rajeswar Hota, Advocate, District Court

**We sincerely thank our support agencies , individuals & well wishers for their compassionate and timely contribution to help the children**

SL NO.	PROGRAMME	NAME OF THE SUPPORT AGENCY
1	11 Platform Schools for Railway Children	Ruchika Social Service Organisation
2	55 Primary & 22 Elementary Remedial Education Centres for slum children	Michael & Susan Dell Foundation, USA
3	30 Primary and 30 Elementary Remedial Education Centres for slum children	Paul Hamlyn Foundation, UK
4	15 Primary and 10 Elementary Remedial Education Centres for slum children	Tech Mahindra Foundation, India
5	15 Balwadis (Pre-School Education) Centres for slum children	Scott Bader Middle East Ltd., UAE & Global Giving, USA
6	6 Creches for the children of working and ailing mothers	State Social Welfare Board, Odisha
7	CHILDLINE for children in need of care and protection	Ministry of W & CD Govt. of India through CIF
8	Women Helpline for women in distress	Deptt. of Women and Child Development, Govt. of Odisha
9	Open Shelter for street children	Deptt. of Women and Child Development, Govt. of Odisha
10	Vocational Training Program for street and slum youth	CRY – Revolving Fund, and Atul Arora, Singapore
11	Targeted Intervention programme to prevent HIV/AIDS/STI for slum & street adolescents, youth and auto / taxi drivers	Concern Worldwide, India
12	Inclusive Education for slum disable children	VJW - Ruchika Thomas Voor India, Belgium
13	Girls School Sponsorship for underprivileged Slum girls	WCPRC Corpus Ruchika Social Service Organisation
14	Toy Library for pre-school children of slums	New Global Citizens, USA, & ICA, USA
15	Demonstration of Appropriate Technology Solutions for Safe & Healthy Environment for Children - at 3 slums	Practical Action, Nepal
16	Rainbow of Apparels (Clothes for Kids)	Peace Builder & Gymboree, USA
17	Nutrition & Medical Care for Platform School Children	Empower, USA
18	Ruchika Resource Centre	Empower, USA

***It is our duty to ensure all rights of the child***



## **VISION AND MISSION**

**To build a child-friendly society where a child is considered as the greatest asset of mankind, where all the human rights would be ensured for each child and where all children get the best possible environment in which they can grow without any obstruction or impediment.**

## **PURPOSE**

**Advance opportunities for underprivileged children through education and other services to**

- i. create a society free of child labour , destitution, exploitation, abandonment; inequality and discrimination,**
- ii. equip children with the knowledge necessary to become active participants and positive contributors to their communities and**
- iii. provide all children with a joyful and creative school atmosphere that incorporates the education and skills relevant to a meaningful and dignified existence.**